

BRIDGEWATER MAYORS WELLNESS CAMPAIGN SPONSORS FAST FOOD MARKETING AND NUTRITIONAL SURVEYS

THE BRIDGEWATER MAYORS WELLNESS CAMPAIGN WOULD LIKE ALL RESIDENTS TO PARTICIPATE IN THE FOLLOWING SURVEYS, DEVELOPED BY RUTGERS UNIVERSITY PUBLIC HEALTH INTERN HAN HUYNH, WHICH AIM TO GATHER BASIC AND NOVEL INFORMATION ON THE DIETARY IMPACTS OF FAST FOOD MARKETING IN THE COMMUNITY:

“FRIED AND TESTED” - [HTTPS://WWW.SURVEYMONKEY.COM/R/7XXT2S9](https://www.surveymonkey.com/r/7XXT2S9)

“FAST FACTS AND FICTION” - [HTTPS://WWW.SURVEYMONKEY.COM/R/7N6K97Q](https://www.surveymonkey.com/r/7N6K97Q)

FAST FOOD CHAINS ARE A COMMON ELEMENT IN OUR COMMUNITIES AND THEIR BRANDS ARE RECOGNIZED THROUGHOUT THE WORLD. MARKETING STRATEGIES APPLIED BY THE FOOD SERVICE INDUSTRY MAY BE SEEN AS A CHALLENGE FOR FOLLOWING A WELL-BALANCED DIET. PLEASE COMPLETE THE SURVEYS ABOVE TO ASSIST IN COMMUNITY ASSESSMENT AND DEVELOPMENT OF PUBLIC HEALTH MARKETING PROGRAMS.

THE MAYORS WELLNESS CAMPAIGN IS DEDICATED TO PROMOTE ACTIVE LIVING AND HEALTHY LIFESTYLE INITIATIVES IN THE COMMUNITY. FOR MORE INFORMATION PLEASE CONTACT THE BRIDGEWATER TOWNSHIP DEPARTMENT OF HUMAN SERVICES BY TELEPHONE AT (908) 725-5750 OR VIA EMAIL AT HEALTH@BRIDGEWATERNJ.GOV.

