

MEDIA RELEASE

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DATE: October 23, 2014

BRIDGEWATER MAYOR HAYES ANNOUNCES FREE CHILD SAFETY SEAT INSPECTIONS

Bridgewater Police to Partner with BMW of Bridgewater in Community Event

Think your child safety seat is secured properly in your vehicle? The National Highway Traffic Safety Administration reports that 8 out of every 10 child safety seats are installed incorrectly and may present a safety hazard for a child. In an effort to prevent such a hazard Bridgewater Mayor Dan Hayes encourages all area residents to participate in a complimentary Car Seat Safety Check to be offered by the Bridgewater Township Traffic Safety Unit on Saturday, 8 November from 10:00 AM to 2:00 PM at BMW of Bridgewater. The car dealership is located at 655 US Route 202/206, Bridgewater. For each completed car safety seat inspection BMW of Bridgewater will provide a charitable donation to the "Turn the Towns Teal" Ovarian Cancer Awareness Campaign.

Proper use of a child safety seat is imperative to protect your child against injury during an unexpected crash. The Bridgewater Traffic Safety Unit has certified car seat technicians that can check to ensure the car seats are properly installed and secure. The Township recognizes the partnership with BMW of Bridgewater in the efforts to promote the Car Safety Seat Program and their commitment to the Turn the Towns Teal Campaign. All models of car safety seats in all makes and models of vehicles are eligible for the free inspection program. The Bridgewater Traffic Safety Unit will also be equipped to provide information on distracted driving and how important it is to focus your attention on the road.

Turn the Towns Teal is a national campaign to promote awareness of ovarian cancer and its silent symptoms. Ovarian cancer is the fourth leading cause of cancer-related death among women in the United States. Each year more than 20,000 women are diagnosed with the disease. Approximately 1 out of every 69 women born today will be affected by ovarian cancer in their lifetime. If detected in its early stages, survival from ovarian cancer is 90-95 percent. Subtle symptoms such as bloating, pelvic or abdominal pain, back pain, unusual

fatigue and persistent gastrointestinal upsets may be signs and if persistent should be brought to the attention of a gynecologist.

For more information on child safety seats and car safety please consult www.SaferCar.gov. For additional information about Turn the Towns Teal please visit their website at www.turnthetownsteal.org.