

Mayor Hayes Supports The Somerset Resource Center in Their Participation in the:

The Purple Purse Challenge

Join the challenge and help spread awareness of domestic abuse and financial abuse. The Challenge Begins September 2nd and run until October 3rd.



The Purple Purse Challenge, sponsored by The Allstate Foundation, brings the community together to help fight against domestic abuse by raising money and bringing awareness. The purple purse was chosen to be the symbol of this challenge because, purple is the color of domestic violence awareness and a purse represents a woman's financial domain.

One in four women in the United States are physically abused by a partner at some point in their lives. The Center for Disease Control reports that approximately 1.3 million women are physically abused each year in the United States.

Starting September 2nd through October 3rd, donate to The Resource Center of Somerset Team. Every donation matters! Donations provide The Resource Center the opportunity to win monetary prizes ranging from \$500 to \$100,000. These funds will help provide services to victims of domestic violence. It will support the agency's mission to provide protection, education, and resources to domestic violence victims throughout the county of Somerset. To join the Purple Purse Challenge, go to the Resource Center of Somerset's team page at www.crowdrise.com/PurplePurse-RCS.

The more people who get involved in the challenge, the more opportunities the Resource Center of Somerset has to win prizes to benefit the agency! Donate and give help and hope for people affected by domestic Abuse.